



WORLD PANCREATIC CANCER DAY PROCLAMATION GUIDE

WHAT IS A PROCLAMATION?

A proclamation is a document issued by municipalities that recognizes a significant issue or event. In this case, the proclamation would recognize November 15 as World Pancreatic Cancer Day and be issued by a municipality such as a city, county, or state. Proclamations are effective in building awareness about pancreatic cancer among your local community and elected officials.

WHY SHOULD I OBTAIN A PROCLAMATION?

To bring awareness to pancreatic cancer, educate the public about the disease, and inform elected officials about World Pancreatic Cancer Day. Proclamations also provide great opportunities for media coverage.

WHERE DO I REQUEST A PROCLAMATION?

Proclamations or resolutions are generally issued by local governments. You will need to contact a local administrator at one of these offices to find out what their specific process entails. Proclamations might be issued by a city, state, borough, county, province, town, village, or other similar local government. If you are not sure, just give the office a call.

When you request a proclamation, you are simply asking for a stamp of approval to declare November 15 as World Pancreatic Cancer Day in the municipality. Proclamations provide opportunities for more visibility of our issue. The offices you call will likely be excited to help because a proclamation isn't generally considered controversial. It's a win-win for the local government AND for the pancreatic cancer community!

HOW DO I REQUEST A PROCLAMATION?

It's easy! Just follow these steps:

1. Call your local municipality office to find out exactly how to request a proclamation in your community. Use the [U.S.](#) or [international proclamation](#) template to send to the office.

For the U.S. template, you can find statistics by state here:

<https://www.cancer.org/content/dam/cancer-org/research/cancer-facts-and-statistics/annual-cancer-facts-and-figures/2017/estimated-deaths-for-selected-cancers-by-state-us-2017.pdf>

- 2 Email advocacy@pancan.org to have your proclamation counted as one of the hundreds that will recognize World Pancreatic Cancer Day!

- 3 Politely follow up on your request by calling the office after a week or so has passed to find out how the process is moving forward.

- 4 Once you've received the proclamation, make sure others know. Send an email to advocacy@pancan.org to learn how you can get attention from local media outlets, to let others

in your community know about your accomplishment, and to share pictures of the proclamation on social media using #WPCD, #DemandBetter, #pancreaticcancer, and tag our Twitter/Instagram @worldpancreatic or Facebook @worldpancreaticcancerday.

WHEN SHOULD I START REQUESTING THEM?

Depending on the municipality, proclamations can take upwards of a month/six weeks to process, so get started right away in order to ensure your proclamation is received on or before World Pancreatic Cancer Day on November 15, 2018.

READY TO GET STARTED?

Follow the steps above, or email the World Pancreatic Cancer Day proclamations team at advocacy@pancan.org. If you need any help along the way, feel free to contact us.